

PIVOT POLITICS

COMPLETE POLITICAL &
ELECTION MANAGEMENT SERVICES

INTELLIGENCE • FIELD • DIGITAL • ELECTION

10
CORE SERVICES

40
SERVICE AREAS

1
INTEGRATED SYSTEM

Organize. Monitor. Coordinate. Report.

ONE PLATFORM. TEN SERVICE VERTICALS.

A structured operating framework connecting political intelligence, surveys, digital communication, ground reporting, voter workflows, polling operations, events, party organization and centralized monitoring.

01

POLITICAL INTELLIGENCE

Understand the constituency through structured information and monitoring.

02

SURVEY MANAGEMENT

Plan, execute, monitor and report field surveys through a structured workflow.

03

SOCIAL MEDIA MANAGEMENT

Organize digital content, publishing, engagement and performance monitoring.

04

GROUND REPORT MANAGEMENT

Convert field activity and local information into structured reports.

05

VOTER MAPPING

Organize constituency geography and voter-area information systematically.

06

VOTER LIST MANAGEMENT

Manage electoral-roll information through organized, permission-controlled workflows.

07

POLL MANAGEMENT

Coordinate authorized polling operations and election-day monitoring.

08

EVENT MANAGEMENT

Plan, schedule, execute and document campaign and organizational events.

09

PARTY & LEADER MANAGEMENT

Organize party structures, leaders, cadres, committees and responsibilities.

10

PARALLEL SYSTEM MANAGEMENT

A dedicated control layer connecting political, campaign and election operations.

01 POLITICAL INTELLIGENCE

**PIVOT
SERVICE**

Understand the constituency through structured information and monitoring.

01**CONSTITUENCY INTELLIGENCE**

Constituency-level information and area-wise situation analysis.

02**POLITICAL & PUBLIC SENTIMENT**

Monitoring public issues, opinions and important local developments.

03**MEDIA & SOCIAL INTELLIGENCE**

Monitoring media, social platforms and relevant public discussions.

04**COMPETITOR & ISSUE TRACKING**

Tracking publicly available competitor activities and important political issues.

DELIVERABLE

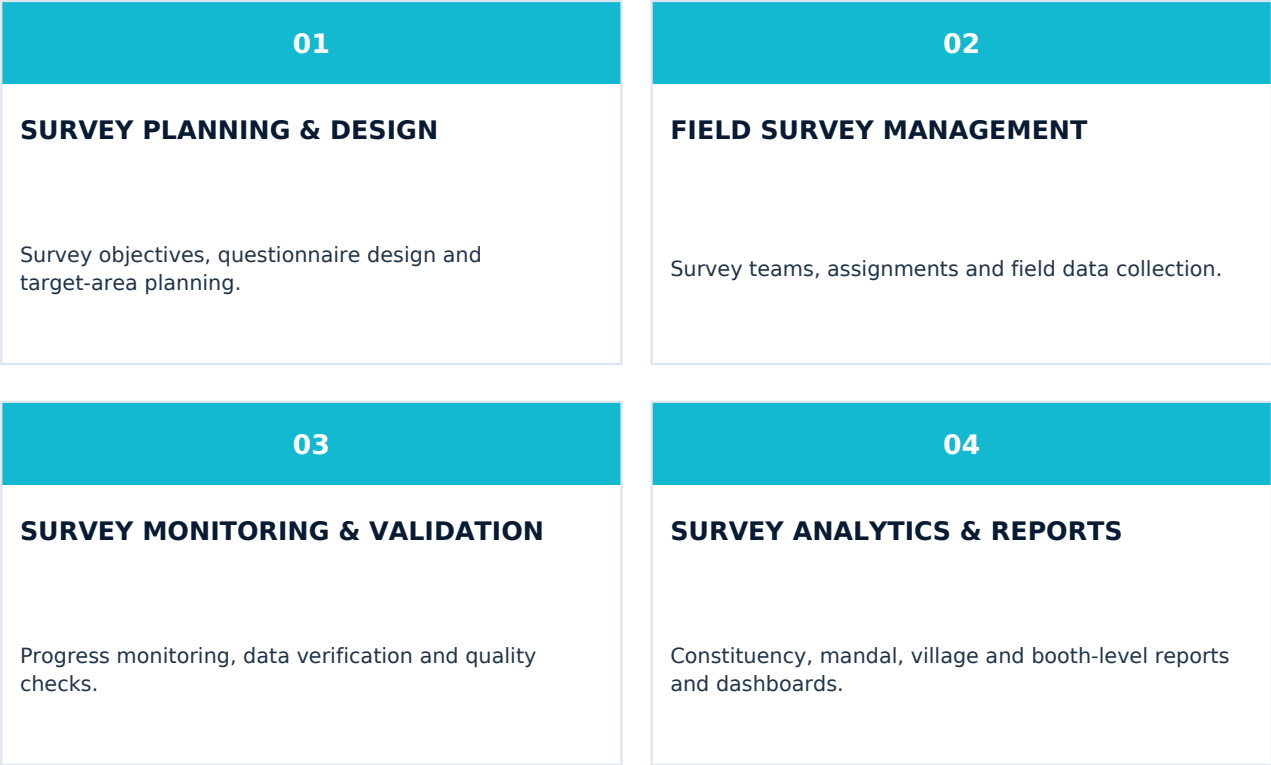
Structured service workflow • Authorized access • Monitoring • Reporting

02

SURVEY MANAGEMENT

PIVOT
SERVICE

Plan, execute, monitor and report field surveys through a structured workflow.



DELIVERABLE	Structured service workflow • Authorized access • Monitoring • Reporting
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03

SOCIAL MEDIA MANAGEMENT

PIVOT
SERVICE

Organize digital content, publishing, engagement and performance monitoring.

01 CONTENT PLANNING & PUBLISHING Posts, videos, graphics and campaign/content calendar.	02 PLATFORM MANAGEMENT YouTube, Facebook, Instagram, X and other relevant platforms.
03 ENGAGEMENT & RESPONSE MONITORING Comments, reactions, public responses and important conversations.	04 SOCIAL MEDIA ANALYTICS Reach, engagement, content performance and trend reports.

DELIVERABLE	Structured service workflow • Authorized access • Monitoring • Reporting
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04

GROUND REPORT MANAGEMENT

PIVOT
SERVICE

Convert field activity and local information into structured reports.

01 FIELD ACTIVITY REPORTS Daily field visits, meetings, interactions and activities.	02 PUBLIC ISSUES REPORTS Reports on roads, water, education, healthcare and other local issues.
03 LEADER & CADRE REPORTS Field-level organizational feedback and activity reports.	04 DAILY / WEEKLY GROUND REPORTS Consolidated reports for authorized campaign managers.

DELIVERABLE	Structured service workflow • Authorized access • Monitoring • Reporting
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05

VOTER MAPPING

PIVOT
SERVICE

Organize constituency geography and voter-area information systematically.

01 GEOGRAPHICAL MAPPING Constituency → Mandal → Village/Ward → Booth.	02 BOOTH MAPPING Polling-station and booth-level geographic organization.
03 HOUSEHOLD MAPPING Household-level organization where legally and operationally appropriate.	04 VOTER & AREA SEGMENTATION Authorized operational categorization of voter/area data.

DELIVERABLE	Structured service workflow • Authorized access • Monitoring • Reporting
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06

VOTER LIST MANAGEMENT

PIVOT
SERVICE

Manage electoral-roll information through organized, permission-controlled workflows.

01	02
VOTER LIST DIGITIZATION & INTEGRATION Available electoral-roll data organization.	VOTER SEARCH & FILTERING Name, serial number, booth and other permitted fields.
03	04
VOTER LIST VERIFICATION Duplicate/error identification and field-verification workflow.	VOTER LIST REPORTS Booth, village, mandal and constituency-level reports.

DELIVERABLE

Structured service workflow • Authorized access • Monitoring • Reporting

07

POLL MANAGEMENT

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SERVICE

Coordinate authorized polling operations and election-day monitoring.

01 POLLING STATION MANAGEMENT Polling-station database and operational information.	02 POLLING AGENT MANAGEMENT Authorized polling-agent details and coordination.
03 ELECTION DAY MONITORING Turnout updates, field status and incident reporting.	04 POLL-DAY COMMAND & REPORTING Centralized communication, status monitoring and final reports.

DELIVERABLE	Structured service workflow • Authorized access • Monitoring • Reporting
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08 EVENT MANAGEMENT

PIVOT
SERVICE

Plan, schedule, execute and document campaign and organizational events.

01

EVENT PLANNING

Meetings, public programmes, campaign programmes and organizational events.

02

EVENT SCHEDULING

Date, time, venue, responsible team and programme calendar.

03

EVENT TEAM & ATTENDANCE

Team allocation, attendance and activity records.

04

EVENT REPORTING

Completion, photographs/documents, participation and follow-up reports.

DELIVERABLE

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09

PARTY & LEADER MANAGEMENT

PIVOT
SERVICE

Organize party structures, leaders, cadres, committees and responsibilities.

01 PARTY ORGANIZATION MANAGEMENT State → Region → Constituency → Mandal → Village → Booth.	02 LEADER & CADRE DIRECTORY Leaders, office bearers, workers and authorized organizational contacts.
03 COMMITTEE & WING MANAGEMENT Committees, affiliated wings and organizational structures.	04 ROLE & RESPONSIBILITY MANAGEMENT Designation, jurisdiction, assignments and authorized access.

DELIVERABLE	Structured service workflow • Authorized access • Monitoring • Reporting
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PARALLEL SYSTEM
MANAGEMENT

PIVOT
SERVICE

A dedicated control layer connecting political, campaign and election operations.

01 POLITICAL OPERATIONS SYSTEM Political intelligence, surveys, public issues and organizational information.	02 CAMPAIGN OPERATIONS SYSTEM Field teams, events, communication and daily campaign activities.
03 ELECTION OPERATIONS SYSTEM Polling stations, agents, election-day coordination and turnout monitoring.	04 COMMAND & MONITORING SYSTEM Central dashboard, alerts, reports, task tracking and escalation.

DELIVERABLE	Structured service workflow • Authorized access • Monitoring • Reporting
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THE PIVOT OPERATING MODEL

Every service feeds into a connected management cycle.



RESPONSIBLE DATA & ACCESS

Voter, organizational and campaign information should be accessed only by authorized users through role-based permissions and handled in accordance with applicable election, privacy and data-protection requirements.

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